

Press release

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For Immediate Release

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Global Videoconferencing Network (GVN) and Whygo Integrate Videoconferencing to the Travel Booking Process

GVN and Whygo will align videoconferencing with the travel booking process for direct sales, online sales and Booking through Travel Management Companies.

Brussels, Belgium and Washington, DC (April 7th, 2011) Global Videoconferencing Network has partnered with Whygo, a leading software solution for booking videoconferencing rooms, to bring global efficiency, convenience and scale to the travel industry's booking processes for videoconferencing.

For maximum acceptance by business travelers, GVN's videoconferencing HD end-points will be fully bookable within their existing travel booking processes. Further, Travel Managers will be able to more effectively manage the virtual technology's use if they can report and steer on the behavior of their travelers.

To mimic the industry's booking processes; GVN will be available in three channels: direct sales by the hotels and airlines, our partners, online sales through GVN or online travel portals and sales through the Travel Management Companies' offline processes integrated into their back-office systems.

Glenn Wastyn, GVN's President & CEO states, "GVN chose Whygo with a clear view to optimize the integration of our innovative solutions into the travel industry processes. Whygo is a like-minded organization that immediately understood the benefits. We are very fortunate to partner with an industry leader, Whygo, as we change the paradigm of professional offsite videoconferencing."

James Matthews, Whygo's Managing Director, continues. "With our open platform, we can integrate and synchronize inventory of several properties, public and private, into a global room database. This database serves as a central directory for all the sales channels. GVN's reliable offsite HD network increases the convenience of use, proximity and consistency for professional users."

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GVN is focused on ensuring the equipment availability with the guaranteed, consistent and reliable quality of service at the best price in partnership with the hospitality business. Whygo's focus is the efficient integration of the various booking channels within a company's travel process. A corporate travel manager in [a recent article in Business Travel News](#) highlighted this point. "If you are going to roll this out, or formally reintroduce this broader, enhanced program, you want to make sure you have broad coverage and good systems that are reliable and consistent."

About Global Videoconferencing Network

Global Videoconferencing Network (GVN), a privately held organization headquartered in Ninove, Belgium, is an end-to-end videoconferencing solution with integrated processes into the travel industry. GVN manages the hardware, financing, service and supports the commercial model of the travel industry. The GVN business goals include deploying 20,000 end points by 2015, deployed exponentially over four years. Visit www.globalvideoconferencingnetwork.com for more information.

About Whygo

Whygo Videoconferencing specializes in scheduling public video conferencing facilities around the world. Whygo created the first, and still market-leading, global online booking system for public video conferencing facilities with over 2,500 locations online today and many of which offer live real-time availability and instant confirmations. Whygo services direct and agent/wholesale customer channels. The Whygo scheduling system is easily re-brandable with feature set options to suit most agent and broker service models. The company vision is to make booking a video conferencing facility as close to the customer as possible and easier than booking a flight. The company has operations in Sydney, London & Dallas that seamlessly work together to offer a 24-hour service to global customers, agents and room suppliers. Learn more at: www.whygo.eu, www.whygo.asia and www.whygo.us.

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